

Revolution 360

When it comes to the enduring success of an organization, in many regards leadership is what matters most. Ensure that your leaders are equipped with the right tools and insights to reach their full potential and perform at their very best. Creative Metrics' Revolution 360 provides leaders with valuable feedback and creates real change. It quickly identifies a leader's true strengths and development areas to prioritize and select the right development activities to pursue.

Features:

SURVEY CONTENT:

Standard -

Creative Metrics' 4-R Model targets the traits, skill-sets and behaviors pivotal to leader effectiveness.

Tailored -

Choose from a library of over 150 field-tested dimensions using a topical checklist.

Competency Mapping -

Implement and map current competencies or develop organization-specific items.

DATA COLLECTION:

Online Survey -

Secure, automated system with the capacity to process over 3.6 million surveys a day.

Paper Survey -

A print-on-demand solution that produces and distributes paper surveys within days.

CONFIGURATION:

Scalability -

Programs with 1 - 500,000 participants, from individual contributors to senior executives.

Survey Artist -

Choose system logo, design, instructions and FAQs, or utilize a standard survey template.

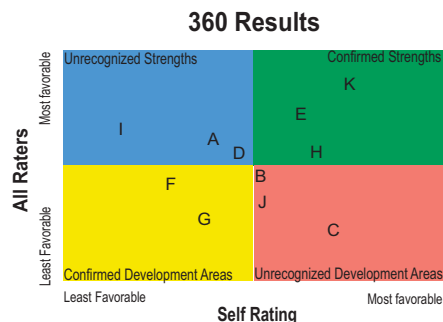
Translation -

Online conversion management tool for fast, accurate in-country translation.

Benefits

- Captures reliable feedback that gets used.
- Uncovers perceived and unperceived opportunities.
- Identifies the most pressing issues for development.
- Leverages your workforce to drive results.

Reporting



REPORTING:

Design Library -

Select standard, tailored or customized reports from a pre-coded library.

Report Distribution -

Electronic or hardcopy reports distributed five days after the feedback collection cut-off date.

Group Reports -

Designed to highlight a team's effectiveness; include rater breakouts/group comparisons.

RESOURCES:

Set-up -

Fast and easy implementation; on-going support available and no certification required.

Admin./Participant Training -

Internal workshops and/or phone sessions on 360 feedback, the overall process, and system.

Needs Analysis -

Recommendations based on analysis of present leadership needs and requirements.

ACTION:

ACTION Guides -

Resources to help participants create, track and fulfill meaningful developmental goals.

Coaching -

Network of leading coaches who accelerate and enhance the development process.

Training -

Interactive training sessions that focus on the fundamentals of effective leadership.

Check-Up Survey -

Concise, multi-source follow-up survey that monitors progress and identifies derailers.



Creative Metrics Inc.

Turning Talent Strategies
into Business Results

For more information on how to generate business results: