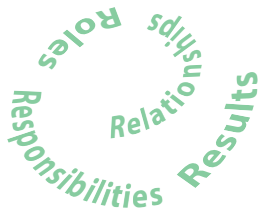


4-R Framework



Proven

Supported by decades of global development experience, as well as comprehensive, in-depth research and analysis.

Inclusive

A comprehensive framework designed by combining insights from all leadership models to examine leadership traits, behaviors and outcomes.

Adaptable

May be utilized as is or adapted to fit any organization's specific requirements and/or existing competency model.

Functional

1. Establish desired leadership behaviors
2. Measure a leader's effectiveness (360-degree feedback)
3. Incorporate with action planning, coaching and training initiatives

Relationships



Roles and Responsibilities



Results

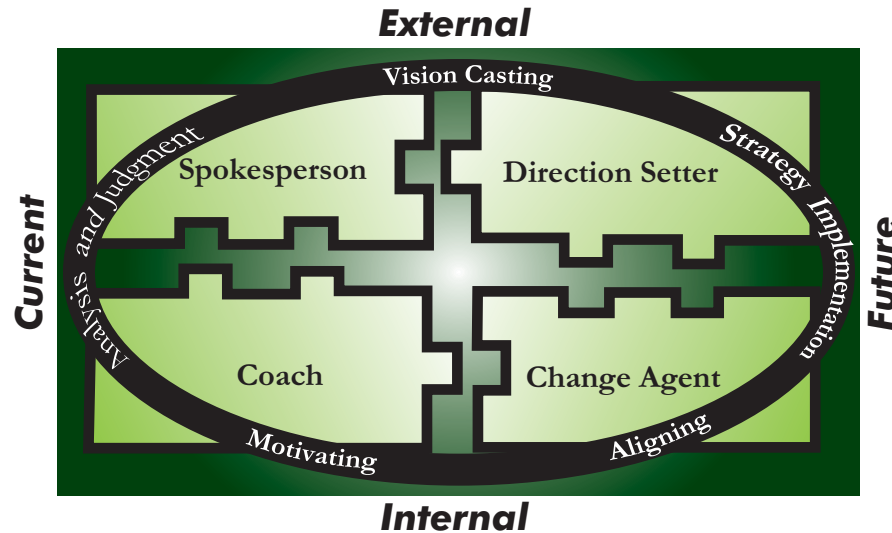
Beneficial Partnerships

Aligned Emotions

Sustained Determination

Intellectual Flexibility

Character



Qualitative

Quantitative

Contextual

For more information on how to generate business results:

701 4th Ave South, Suite 700 ▲ Minneapolis, MN 55415 ▲ 612-333-4272 ▲ www.creativemetrics.com



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into Business Results*